

Drawing Room Diamonds.

CURATED BY CHAMPA

Text by The Socially Conscious Socialites

A PROJECT BY EMAAN MAHMUD



SANAT INITIATIVE

DIAMONDS FOR YOUR DRAWING ROOM

The Socially Conscious Socialites led by Champa proudly present “Drawing Room Diamonds”.

After a lot of intellectual effort we have put together a list of artists whose work will make your instagram accounts shine. Not only that, these works also have a great (Social) Return On Investment {SROI}.

“Good art can boost your social status. Be good, buy good art. Buy a drawing room diamond” ~Champa.

The text of this show has been lovingly and intelligently composed by The Socially Conscious Socialites. Their conversations and quotes have been taken down by trained scribes, so people can understand art better. Like live art critiquing.

Let us decipher this mystery for you, so you don't have to go through the anxiety of social performance at an art exhibition.

The socially conscious socialites comprise of:

Champa - Trophy Wife / Art Collector / Curator

Mazhar Fakhar - Heterosexual Male Industrialist & Art Collector with an Impeccable Eye

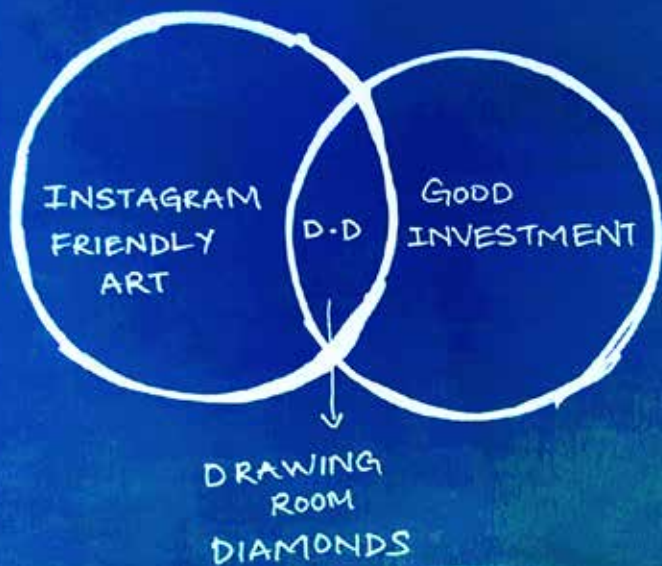
Tim Chay - Brilliant Male Art Critic

Dr. Molly - PhD in Psycho-social South Asian Anthropology

We live in testing times, there is way too much information out there but not enough wisdom. Let the wise ones show us the path, let us show you the right path, art is a mystery, let us unravel it for you.

The Socially Conscious Socialites

DISCOVERIES IN ART EXPLORATION .



You know I am trying to revolutionize the art world. I am also working on a reality TV series called "Who will be Pakistan's next top artist?". I really do think this show would help people like us understand art better. And the more comfortable we are with art, the more money we will spend on it. The art world needs more patrons. I mean. Why are the artists at the bottom of the food chain in the art world? Hence, we need a revolution. I can change the way we look at art. But then how do we increase the Return on Investment (ROI) on art? And i'm talking about financial ROI and a social ROI.

Art should be like instagram influencers, easily accessible with beauty and brains.

Champa

List of Female Artists

- 1-Cyra Ali
- 2-Farazeh Syed
- 3-Maria Khan
- 4-Masooma Syed
- 5-Rabia Farooqui
- 6-Saba Khan

List of Male Artists

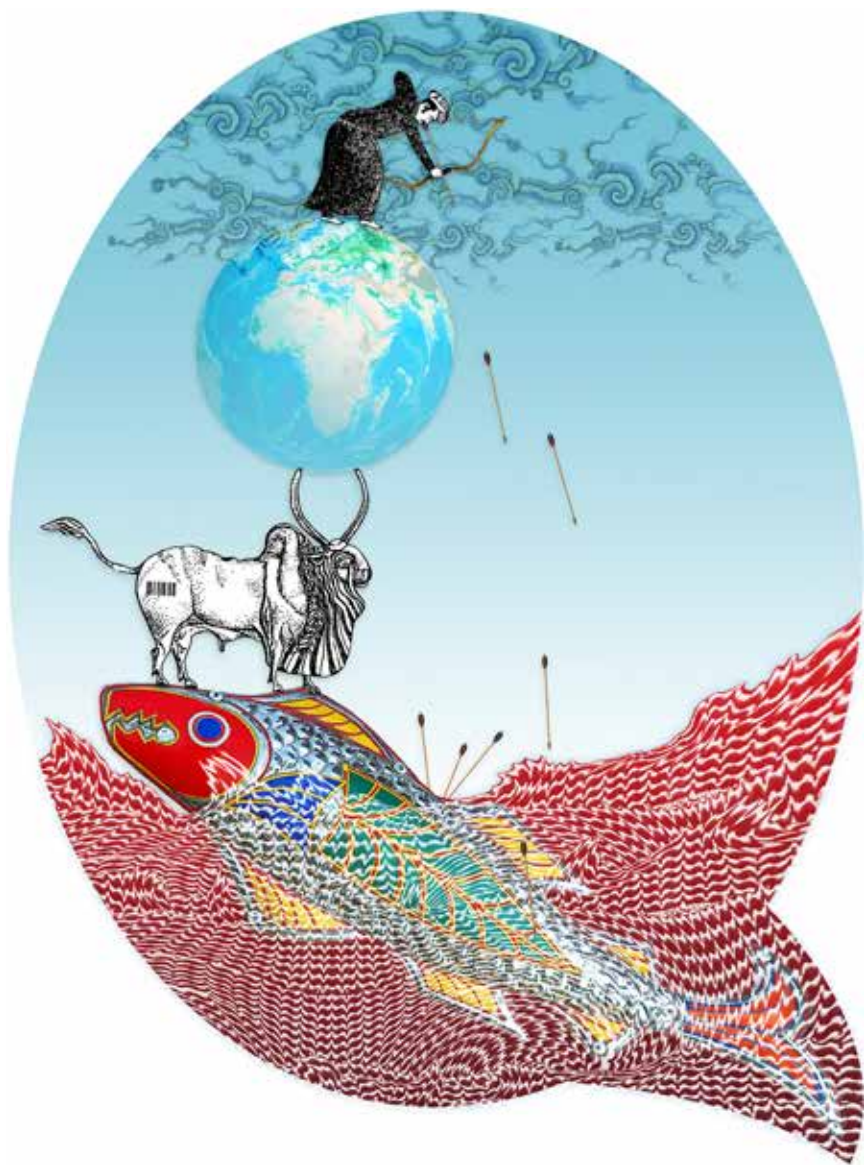
- 1-Abdullah Qureshi
- 2-Ahmed Javed
- 3-Ali Kazim
- 4-Amin Gulgee
- 5-Dom Pattinson
- 6-Irfan Hasan
- 7-Khalil Chishtee
- 8-Mohsin Shafi
- 9-Muhammad Atif Khan
- 10-Muhammad Zeeshan
- 11-Munawar Ali Syed
- 12-Noman Siddiqui
- 13-R.M. Naeem
- 14-Zulfikar Ali Bhutto

The background of the entire cover is a close-up photograph of several pink roses. The roses are in various stages of bloom, with some showing their centers and others showing the edges of their petals. The lighting is soft, highlighting the texture of the petals. The overall color palette is dominated by shades of pink and magenta, with a dark, almost black, background that makes the flowers stand out.

MEDITATION AND MENTAL HEALTH FOR ARTISTS

HOW TO LOVE YOURSELF IN
TRYING TIMES

PUBLISHED BY
THE SOCIALLY
CONSCIOUS
SOCIALITES



MUHAMMAD ATIF KHAN

Champa - "This is what I call visual gratification. Beauty on a wall. However, these are prints, which means they aren't originals. Now, is art even art if it has copies? I mean I buy print sometimes, but art should make collectors feel special. He makes art on the computer. Is it still art if he's made it on a computer. But it's so pretty. I don't know. I mean I can appreciate art which isn't handmade you know. I love skill, it is so underrated now. I am sick of bland looking research art. All that reading one has to do. I prefer happy art, because I am a happy person. But is it still art if it's not hand on paper/canvas? Is the art even worth the money you have spent if the artist hasn't slaved away on it?"

Mazhar Fakhar - "I am not sure if the artist hasn't slaved away trying to show off his/her impeccable skill, is the art worth my money? Well it depends on how your friends view the art right? Look at Damien Hirst. But this is Pakistan, we haven't broken away from our archaic thinking patterns here. We still care about skill. And status."

Tim Chay - "But darling, the meaning of art has changed now. You know, someone once left their water on one of the tables at this opening I went to and everyone thought it was part of the exhibit. That forgotten glass of water developed meaning and context because it was in a gallery. There is meaning and context in everything now."

Mazhar Fakhar - "Yes, but I would never pay money for a glass of water."

Dr. Molly - "Now, I'm not so sure how well this technological revolution bodes for the art world. Everyone can become an artist now?"

CYRA ALI

Champa - "Now, this work revolves around the pleasure females are supposed to experience during sexual intercourse. Which means the female orgasm. Even though this subject makes me very uncomfortable, I want people to know I am an open minded person. I like the visuals of this painting, because it looks like a garden. But like a garden of sex. Its like feminist art but this might be a little risque for Pakistani feminism. Then we also have these suggestive soft sculptures. Not sure if they are hinting towards oral version of sex. But this might be too risque for a typical Pakistani drawing room. We are liberal but not that liberal."

Mazhar Fakhar - "I am a feminist. I think women should also enjoy sex, but not more than the man. But I cannot help but wonder. If these flowers are hinting at toothed vagina thing. Is this some angry feminist thing these women have going on? Although I might actually impress a lot of people by putting this art up. It'll show people I am an open minded feminist."

Champa - "But if you don't realise these leaves are actually vaginas, one can hang this piece in a lot of drawing rooms. I mean, I know people who don't put up human faces - how will they put up a vagina?"

Tim Chay - "I think it's great someone is finally talking about such things. It is through art we can bring about social revolutions."

Dr. Molly - "The real social revolution will come when unmarried and sexually active women have gynecologists who they can trust. I think her work should hang at every gynecologists clinic, because sexually active unmarried women cannot find proper gynecological care in this country, sexually active women also need regular check ups."



MARIA KHAN

Champa - "This is a torn bra. It's making me feel uncomfortable. Why is this bra torn? I prefer nicer looking underwear. It looks so bad you know. There is an element of humiliation in torn underwear. But, for the collectors gaze, a humiliated subject can be a pleasurable thing. If we don't make people feel bad about themselves, how will we feel good about ourselves? You know some women like looking down upon other women, I'm not like that at all. I'm a happy woman who likes other women."

Tim Chay - "However, I don't think the subject is feeling humiliated. She doesn't look it. What is the point of buying such art if the subject matter in the art does not give the collector that power. She seems comfortable with herself. If you want a man to buy this painting, the subject needs to look more subjugated."

Mazhar Fakhar - "Humiliation porn art can also be a really profitable idea by the way."

Dr. Molly - "I think its a strong and bold feminist and anti neo-liberal statement. Nice to see a woman's presence in this show of yours. I have to say, there is a gender imbalance in this show of yours, Champa."

Champa - "*Jaani*, I am a woman and I love other women, tell you what, why don't you curate the next show with me. We can make it a ladies only art show. We can call it Ladies in Art."

Dr. Molly - "Women need to embrace their true identities now. Although we have been so brainwashed to think a certain way, I don't even know if we actually have identities, at times what you think is your true identity is just a social performance you put on for people. A lot of times, people cannot even tell the difference between the two modes of being."

Mazhar Fakhar - "Of course women have identities. They can be excellent daughters, sisters, wives, girlfriends, secretaries, instagram models etc. But yes, maybe unattractive women should also have a place in art? Women who don't have the luxury of male gaze. The male gaze gives the woman her feminine character. A man's attention is what makes a woman."

CAN AN AGING WOMAN IN A TORN BRA MAKE FOR GOOD ART ?

MARIA KHAN

THE DRAWING ROOM DIAMOND

CURATED BY CHAMPA
TEXT BY THE SOCIALLY
CONSCIOUS SOCIALITES

ONLY AT
#SANATATCOMMUNE
8'11'19



AMIN GULGEE

Champa - "So, I'm not too sure why this performance is called Q, or is it *Kyun*? And I have to say, I love performance art because I do not understand it. But Amin makes everything so colorful. You know he has this amazing roof. So, I have to admit, initially I found performance art a little difficult to decipher. I mean, it's just complicated right? You never know what the artist is trying to say?"

Mazhar Fakhar - "Also how do performance artists even make money. I mean, it's not like people can buy a performance right? We should find a way to monetize performance art. What's the point of doing something if you cannot earn money from it. But then again, an artist's perception of money is very different from a normal person's perception of money. I don't think artists realise how important money is. It's rather strange to see, but these people really don't mind being poor. Hence, socialising with artists is an anthropological experience for me."

Dr. Molly - "So Amin's work is very visually rich and theatrical, there are a lot of other people doing performances too. And, as a woman who is heavily invested in academia, I think performance art can be a great tool for protesting, you know. As long as you incorporate rhetoric disguised as research into the performance and say whatever you want without making a difference in anyone's life."

Tim Chay - "You see the problem with performance art is, the artist and the viewer need to exchange energies, connect on a mental plain. Here no one cares about mental connections. They only care about social connections. It's just intellectuals like me who care about the intellect of people more than their bank accounts. But, I am currently working on a book titled *Performance artists and the collectors gaze*. I shall be speaking to all the Performance artists in Karachi and Lahore."

Champa - "But darling, Amin is so colorful, does he perform for parties also?"





KHALIL CHISHTEE

Champa - "*Haan Jaani*, so he usually uses plastic trash bags, but this time he has used a gold colored metal. This will look stunning on a wall."

Mazhar Fakhar - "If everyone is banning plastic, how will he make his usual sculptures? Maybe we should invest in him because the prices of his sculptures will go up now that plastic is getting banned. But this piece isn't plastic."

Dr. Molly - "I mean with climate change and all, I feel maybe artists should also be using biodegradable and ethical material. Global warming is a real thing you know. Such a heterosexual man thing to do."

Tim Chay - "But darling, don't you think art has a separate set of ethics. I don't think the same rules apply. I mean, some artists these days are selling work made out of their own blood and shit."

Champa - "I don't know. I mean I think what he's done with plastic is pure magic. But you know, I'd be worried what will happen to his trash bag pieces once we switch the fan on. What if the plastic starts flapping. Also what's the wear and tear like on them. What happens when they get dusty?"

Mazhar Fakhar - "I like this work. I like gold too. Everyday I buy a few tolas of it. It's a great investment."

IS THE ART MARKET A BUBBLE ?

UNDERSTANDING THE FORCES OF THE ART
MARKET.



PRIVILEGED
PAKISTANIS
ASSOCIATION



DO THE LAWS OF ECONOMICS APPLY TO ART ?

ANNUAL PANEL TALK

PRIVILEGED
PAKISTANIS
ASSOCIATION

HOSTED BY

THE INSTITUTE OF CULTURE

8 NOVEMBER 2019

DOM PATTINSON

Champa - "Oh my God, *Jaanis*. He's British. Oh my God, I read somewhere that Brad Pitt and Angelina Jolie own his works too."

Mazhar Fakhar - "How much is this for?"

Champa - "But I heard that George Clooney gifted Dom's work to the couple, I must get one of these. This will do wonders to my social status. Owning the work by this artist, maybe I can even put up a little note next to his work in my drawing room."

Tim Chay - "How did this work even get to Pakistan?"

Mazhar Fakhar - "I need to acquire this work. I love buying art that makes me like I am a part of something bigger than me. There's a huge difference in the life you think you have and the life you actually have. This work helps bridge that gap. It's like having a metaphorical contact with the glamorous world of Hollywood. Something, I will most likely never be a part of - but one can always hope."

Champa - "I love art by foreigners, especially white people, it's so exotic and there is so much we can learn from them."



The image is a promotional poster for an art installation. It features a collage of two distinct elements. The upper portion shows a man's face, which appears to be cut out from a dark background and pasted onto a larger, textured surface. The man has dark hair and is looking directly at the viewer with a serious expression. The lower portion of the image shows a white, sculptural arm or torso, also appearing to be part of a collage, with a dark, irregular shape cut out of it. The overall aesthetic is gritty and artistic.

WOULD A REAL MAN BUY THIS COLLAGE?

ABDULLAH QURESHI

THE
DRAWING ROOM
DIAMOND

ONLY AT
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ABDULLAH QURESHI

Champa - "So, this art is for the gays? You know, when I was growing up, being gay hadn't even been invented. And now it's in fashion."

Tim Chay - "This is very tastefully censored. I think it's so important to make art which celebrates male sexuality, even if people don't understand why male sexuality needs to be represented."

Champa - "And these are semi tasteful nudes. I don't have a problem putting up nudes in my home because I am an open minded woman, but what will the servants say? This censorship of the male genitalia is nicely done. It's artistic and it respects our cultural sensibilities, but darling, I have to say being culturally sensible means always pleasing other people. And not to put up part that may be offensive to some. I mean I don't have an issue with it. But other people might. I don't want to offend anyone. So, this is great. Like I can look at my maid in the eye, when I tell her to dust my art collection properly."

Mazhar Fakhar - "Yes, yes. You see, Champa. I am a heterosexual man. The world of gay looking art and talking to maids about dusting is very far removed from me. I run multiple businesses, I am a rich, important man. I think that the female nude is far more relevant than a male nude. Also a female nude will be more profitable than a male nude. We must at some point adhere to the laws of capitalism, because the gallery selling your work needs that money to function. And I'm not too sure what real men would think of this art. Real men treat women like sexual subjects. They don't become the subject of anyone's sexual gaze."

Tim Chay - "Abdullah is asking very pertinent questions. As a man, my brilliant mind is way beyond thinking about unimportant issues like A, B, C, D, G, L or Q or T. Letters don't mean anything to me, but critical acclaim does. However, as a socially responsible intellectual thinker, I can safely say this dialogue is the absolute need of our academic mission. I don't think if we can ever truly know the difference between a P, V, Q, B or G, but it's a very brave thing to do."

ZULFIKAR ALI BHUTTO

Champa - "So, he has feminised these really manly men. It's almost like he has given them a sex change. The subject matter makes me a little uncomfortable. Why would anyone reduce a man's masculinity? But the way he has used fabric is beautiful - maybe I could commission him to make me a *kameez*. I could wear it for my birthday party, we're getting belly dancers flown in from Dubai, you guys must come. I've run out of wall space for art, so might as well start wearing it now. Why can't we start wearing art? I think the next show I curate will be of wearable art. We might end up selling more art."

Mazhar Fakhar - "But he is altering the portrayal of men. It's almost like he's defaming their heterosexuality. And their masculinity. I'm a little confused. Is this art for men who look at other men? As a proud heterosexual elite man, this is making me a little queasy. These are not real men. This is anti-heterosexual art."

Dr. Molly - "Mazhar, this is 2019. Ever heard of freedom of expression?"

Mazhar Fakhar - "Is it still freedom of expression if it's encroaching on the safety and security of a particular group of people, by that I mean us, heterosexual men? I think this kind of art threatens the emotional security of men, I will not call this freedom, this is harassment. Feminising the masculine is far scarier than global warming."

Tim Chay - "I would like to see these converted into paintings."

Champa - "I wonder if Zulfi has ever thought about designing clothes and cushions."



**FREEDOM OF
EXPRESSION
OR AN
ANTI-HETEROSEXUAL
MAN CAMPAIGN?**

**ZULFIKAR ALI
BHUTTO**

**THE DRAWING ROOM
DIAMOND**

**ONLY AT
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TEXT BY THE SOCIALLY
CONSCIOUS SOCIALITES**

HOW TO RESELL ART FOR PROFIT

A GUIDE FOR INTELLIGENT
COLLECTORS

PUBLISHED BY THE
THE SOCIALLY
CONSCIOUS
SOCIALITES

PRETTY ART FOR PRETTY PEOPLE

COMING
VERY SOON



KB19

Second Karachi Biennale



کراچی پیالے

Oct 26
Nov 12
2019



photo ©KB19 - Second Karachi Biennale facebook Page

MUHAMMAD ZEESHAN

Champa - "Usually, I can't decide whether he's mocking, exploiting or educating the collector BUT he has finally made something normal. Gold butterflies. He's always doing something strange you know. The first time I saw his work, it was a rat going inside the female genitalia and I thought to myself, is this even art? Why would anyone make something like this? Isn't art supposed to beautify your home? But I guess this kind of work gets the attention of the eccentric art collectors and people who work in museums. They see art all day long so are probably dying for something different? That's a problem with the art world now, the artists are working with all sorts of obscene and socially unacceptable things and because they get attention, they keep doing it. And I guess people in the art world find such things funny. They really do have an odd sense of humor."

Mazhar Fakhar - "Ah yes, he's even done an exhibition in the style of Black Friday once. Gave up to 70% discount on his works. I bought a piece, but you know. The thrill of the chase just wasn't there. Not sure if I'll buy something on discount like that ever again."

Dr. Molly. - "Maybe he was protesting the luxurification of art? After all, it is a rich man's hobby. And, in my really humble but brilliant opinion, rich men are genuinely intolerable."

Mazhar Fakhar - "Let's talk about the psychology of bargaining. When my wife finds pretty art at a decent price and managed to bargain with the artist, she's so elated. It's great really. We need to have more of these affordable art sales where collectors can bargain also you know? As far as the ethics of bargaining with artists go, they don't need a lot of money to survive because their standard of living isn't too high. Being poor is socially acceptable in the art world. But the artist initiating the act of discount is disrespectful. It's almost as bad as the woman initiating sex."

Tim Chay - "His work also desexualizes nudity. I think it's so important to do that, given there is just so much shame attached to nudity and our bodies."

Mazhar Fakhar - "How does one even desexualize nudity? Nudity will always be sexual."



"AUNTY ART"

"A VISUALLY STRIKING PAINTING WHICH
CAN BE HUNG IN A
DRAWING ROOM
LIVING ROOM
DINING AREA
AND THAT WALL IN FRONT OF THE
POWDER ROOM"

Excerpt from

"HOW TO UNDERSTAND AND CONSUME VARIOUS GENRES OF ART"

A sophisticated and expensive publication by
The Socially Conscious Socialites.

COMING SOON

SABA KHAN

Champa - "I am so glad to see calligraphy in a gallery. But, this is also jewelry. It's like modern calligraphy you can wear! You can be liberal, modern and a good Muslim with this art. It's quite refreshing to see apolitical art. This is happy art. This kind of work can make everyone happy. Maybe I can wear it to the *milad* Saira is having at her new place."

Dr. Molly - "This kind of art, will sit well the masses you know. I keep wondering, what is the place of contemporary art in our society, if the majority of our *awaam* doesn't even understand why art exists in the first place."

Mazhar Fakhar - "The cattle class has no place in the art world. Also it's shameful for us elites to share the same entertainment and aesthetic values with the masses. They're a different species and we can't have anything in common with them."

Tim Chay - "I think we can learn a lot from interacting with the masses. I've written a short story on my *chowkidar*. He has two wives in the village. And 16 children. I'm trying to publish it now."

Dr. Molly - "And it's good to see another woman artist here."

CENSORSHIP IN ART

HOW TO MAKE ART THAT MAKES
EVERYBODY **HAPPY**

IN CONVERSATION WITH CHAMPA, TIM CHAY
AND OTHER CULTURAL ELITES
AT THE INSTITUTE OF CULTURE
8 NOVEMBER 2019

HAIRY AND TOPLESS MEN BUT IS IT ART?

ALI KAZIM

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ALI KAZIM

Champa - "Now these are etchings. Which means there are editions out there. But he's quite well known, so even if this has copies out there, they are worth it."

Mazhar Fakhar - "So, I usually don't like fat people in art but fat on men isn't as unattractive as it is on women."

Dr. Molly - "Given this new gender equality, if we are banning the female nipple in the galleries, we should also ban the male nipple."

R.M. NAEEM

Mazhar Fakhar - "This is visual pleasure. I love the high I get when I buy this kind of art. Everyone who walks into my drawing room will know this is an RM and will most likely know how much I paid for it. That makes gives me a high."

Champa - "He has a man bun, it's interesting. I think it's great he's a model also. I think artists should do other things too. Look at me, I was a socialite, now I am a curator."

Dr. Molly - "Yes heterosexual men can get away with anything, now if a woman were to wear her hair short, everyone would be criticizing her."

Mazhar Fakhar - "Works like these provide intellectual patronage. The masses need intellectual patronage and people like us can provide it. Because, we are smarter than the rest of the people here. We need to tell them what's good art and what's not."





MUNAWAR ALI SYED

Champa - "Hmm. Art made out of magazines. This is very interesting. It's rather unique."

Mazhar Fakhar - "Yes, this would take a long time to make. That is good. You see, the problem with the art world is the demand for art is a lot lesser than it's supply. Art, like other products is all about demand and supply. The supply of buyers of art, is way less than the demand. The demand for buyers is directly linked with the supply of art. Which is far higher than the demand for art, do you see the connection my brilliant mind had made here? Now in order to curtail the supply of art we need to start taxing artistic activity. Tax artists when they create art, that will automatically curtail the supply of art."

Dr. Molly - "Why is this show titled 'Drawing room Diamonds'?"

Mazhar Fakhar - "Diamond's resale value isn't that great. I'm personally investing in gold rather than gemstones. Are you trying to imply that the value of art, like diamonds is also artificially created? Otherwise this show should have been called *Tola* bars for your drawing room."

NOMAN SIDDIQUI

Champa - "He does such cute sculptures, I have been seeing them everywhere, I think some people are even copying his work now, the only problem with sculpture is finding a good spot to display it. I actually think someone needs to start a YouTube channel on how to display sculptures properly. I mean it is much harder to get a sculpture to look good than a painting. All my friends have had such issues with displaying sculptures, you know? Dusting them is a pain also. But at least you can do it with a wet cloth."

Mazhar Fakhar - "These emoticon sculptures are interesting. I don't know how I feel about them. But Noman's work is really famous with the important people. So, I'm thinking maybe I should pick one of these up. Even though my wife might not like it, but that's ok. Who cares what your wife thinks."

Tim Chay - "God, I feel like one of my whatsapp conversations has come to life. And it looks like a toy. I don't know, I feel artists should not make very non-serious things. Art is to be taken seriously - but not too seriously either."

Dr. Molly - "There are too many male artists in this show."



**GOOD ART IS
ALWAYS
PLEASURABLE
TO THE EYE**









FARAZEH SYED

Tim Chay - "I like the vibe of this painting. it's big also."

Mazhar Fakhar - "This is a nice feminine piece. I think art can be good for the mental health of women. Especially since there is a need for better pharmaceuticals to make better quality antidepressants for women, the kind which make them sharper with housework but represses their emotions. Visually striking, affordable paintings also substitute for antidepressants. Art that women buy as opposed to the art that men buy."

Champa - "Yes, pretty things make me feel pretty too. I prefer my art to help me escape from reality with it's pretty colors."

Dr. Molly - "This is a nice bold, feministic piece. However, I prefer more Protest and Research based art, but it's sad our social climate does not support such things."

AHMED JAVED

Champa - "Now this miniature art is stunning. It's hand painted and he does portrait of artists who also happen to be drawing room diamonds, and he won The Sovereign Asian Art Prize this year, for his portrait of none other than Imran Qureshi, who recently met Prince William and Kate."

Mazhar Fakhar - "This work is deeply gratifying, for the eye and for the ego. It makes me feel like the artist is my possession."

Dr. Molly - "I personally find non-anthropological art a little superficial. The subject of contemporary art should be some marginalised community we write about but never really help. We put their suffering in galleries and marvel at the artists for the exploitation."

Tim Chay - "This work is like a performance on a canvas, like a social performance or the performance of socialising."

Mazhar Fakhar - "What?"

Tim Chay - "So, at times we as humans act like it's far more important to look important and cool instead of having heartfelt conversations with humans. Sometimes socialising meant putting on a social performance for people instead of actually talking to them."





13-8-1895

MASOOMA SYED

Champa - "I love the blue of this piece. And this work is so sub-continental, you know?"

Mazhar Fakhar - "This is a photograph. Can photographs ever be good art?"

Tim Chay - "Good Art must display imagination and intelligence which can be easily deciphered by the collector. A curator plays a huge role is that translation. A lot of times I don't have time to think about the art and the message it's trying to convey. I just want to get something that will impress people, one way to determine that is if the work has impressed the curator, it will most certainly impress my guests. Standards of what is beautiful change over time. What is considered ugly today may very well become an acquired taste tomorrow. And the collectors are too busy earning money to predict the future of art so the curatorial forces can do that for mankind."

Dr. Molly - "Yes, but everyone is curating these days. Anyone with an idea, no matter how unimpressive can become a curator. I really think there should be some regulations on who gets to curate. Some of the shows I've seen are downright insufferable and patriarchal."

Tim Chay - "Curators has every right to play God because they know more than the artists or collectors. They see the bigger picture and have a deeper understanding of the human mind and its potential. And the possibilities of art."

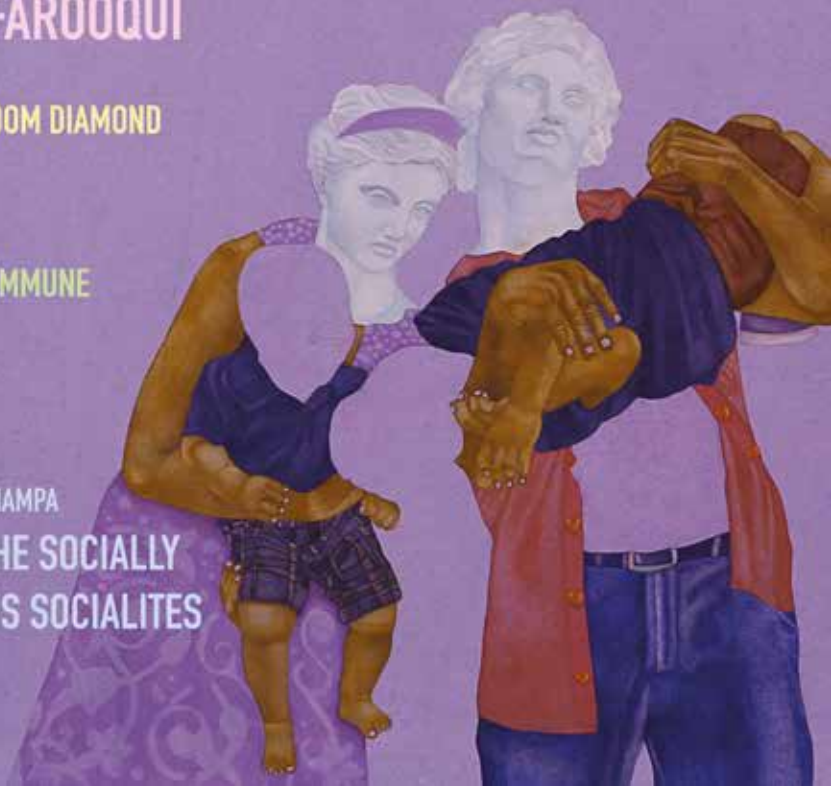
"GOOD ART CAN BOOST YOUR SOCIAL STATUS.
BE GOOD, BUY GOOD ART.
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RABIA FAROOQUI

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RABIA FAROOQUI

Champa- “What an interesting color palette and subject matter. Works like these do make ones drawing room shine.”

Mazhar Fakhar - “I like the colors of this piece and I like my art to give me a dopamine hit every time I look at it. Like excellent cocaine does when you snort it. But more than the work itself, I would be more concerned about who owns work by the same artist. And again, I am not too sure how I feel about having a male subject in my art.”

Dr. Molly - “Finally, another female artist here. You all have the Stockholm syndrome for our misogynistic, neo liberal, post-colonial elitist society. What saddens me the most is that so many non-artist women in this country, only care about is the male gaze. Imagine how productive women would be if they freed themselves from the shackles of the male gaze and husband duties.”

Mazhar Fakhar - “Women only exist in the realm of the male gaze. Are you trying to invent a new social hierarchy of unattractive women? And other marginalized creatures? I wonder how does one even invent a new hierarchy?”

PERFORMANCE ARTISTS AND THE COLLECTOR'S GAZE.....

How to talk about art you do not understand
with people you do not like.

PUBLISHED BY
THE SOCIALLY
CONSCIOUS
SOCIALITES

HOW MUCH IS YOUR COLLECTION WORTH?

PUBLISHED BY

PAKISTANI CURATORIAL FORCES

IRFAN HASSAN

Champa - "Who is this good looking man he has painted, also it's so nice to finally see impeccable skill. Although I am an open minded person, I try to avoid putting very controversial pieces that make people argue with each other. So, I'm very happy to have this skilled work as a part of this show."

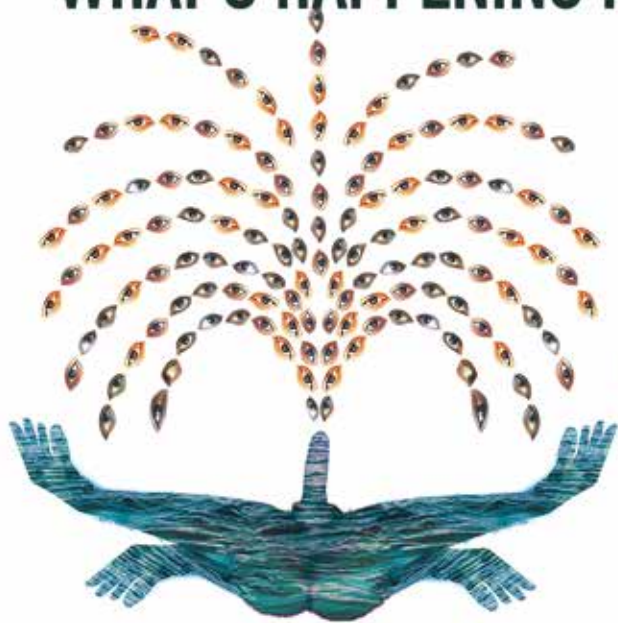
Mazhar Fakhar - "What is the concept behind this? But I have realised, the less clear the subject matter is, the more appealing the painting is - but I have to say. The art world needs more heterosexual men, because women can't get the job done like a man can."

Dr. Molly - "This gender imbalance is too much. Champa I have to ask, why has this happened. You are also very patriarchal."

Champa - "*Jaani*, I am a woman and I love other women, tell you what. Why don't you curate the next show with me and we can make it a ladies only art show. We can call it Ladies in Art."



DO YOU WANT TO UNDERSTAND WHAT'S HAPPENING HERE?



MOHSIN SHAFI
THE
DRAWING ROOM DIAMOND

ONLY AT
#SANATATCOMMUNE
8'11'19

چشم بدور

CURATED BY CHAMPA
TEXT BY THE SOCIALLY
CONSCIOUS SOCIALITES

MOHSIN SHAFI

Champa - "So this work is particularly fascinating. The artist is directly communicating with the collector. So, the subject matter becomes the artist's message to the collector. Now what I'm wondering is, would this still be art? or like marginal art? or public service messages?"

Tim Chay - "Art is only art if a collectors gaze falls on it. I mean, if no one wants to buy it, is it even art? What is art if we deprive it of an economic value. See now, I am not sure if this is even art because its mocking art. This is satire. Is it even art, if instead of adding economic value to your drawing room, its mocking you? The subject of the art should always keep their gaze lowered. You see sometimes, even a collector doesn't realise what attracts them to a piece. Art is supposed to massage the collectors ego. Good art is what makes the collector feel rich and smart. This art will just make them uncomfortable and no one wants to feel uncomfortable."

Mazhar Fakhar - "I am also a little uncomfortable by the representation of the male genitalia in this show. Where is the female genitalia? there seems to be an imbalance of gentiles here. Dr. Molly what do you think about this imbalance?"

Tim Chay - "I mean, do we really have the right to question power structures. If we do, where would the work of Jackson Pollock stand? Do you know the CIA funded the promotion of his work to promote a freedom loving image of the US. Makes me wonder if freedom even exists in the arts."

Mazhar Fakhar - "Tim, the forces define what's free and what's not. Also, our forces will never fund this kind of art, although from what I hear, they are taking an interest in art these days."

WHAT IS GOOD ART?

Portrait of the Curator



photo ©essa malik taimur, 2018
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